



A GUIDE TO NAMING SPACES AT Q

FEBRUARY 2019

WE ARE	WE ARE NEVER	EXAMPLES IN SENTENCES
Q THEATRE Q	THE Q THEATRE THE Q	YES: Welcome to Q Theatre! NO: Welcome to <i>The</i> Q Theatre!
LOFT	THE LOFT THE LOFT THEATREe LOFT THEATRE	YES: The doors are now open for NZTrio's SWOOP in LOFT. NO: The doors are now open for NZTrio's SWOOP in <i>The</i> LOFT theatre.
LOFT FOYER	THE LOFT FOYER	YES: LOFT Foyer is now open, if you are attending tonight's performance of SWOOP by NZTrio we invite you to make your way to level 2. NO: <i>The</i> LOFT Foyer is now open, if you are attending tonight's performance of SWOOP by NZTrio we invite you to make your way to level 2.
RANGATIRA RANGATIRA GODS RANGATIRA BALCONY RANGATIRA FLOOR GODS LEVEL BALCONY LEVEL FLOOR LEVEL GODS BALCONY FLOOR	THE RANGATIRA THE RANGATIRA THEATRE THE RANGATIRA GODS THE RANGATIRA BALCONY THE RANGATIRA THEATRE FLOOR THE RANGATIRA THEATRE GODS THE RANGATIRA THEATRE BALCONY THE RANGATIRA THEATRE FLOOR THE GODS LEVEL THE BALCONY LEVEL THE FLOOR LEVEL THE GODS THE BALCONY THE FLOOR	YES: Your seats are in Rangatira Balcony, just head up one level to Balcony Level and an usher will be able to show you to your seat. NO: Your seats are in <i>The Rangatira Theatre</i> Balcony, just head up one level to the Balcony Level and an usher will be able to show you to your seat.
VAULT	THE VAULT THE VAULT THEATRE VAULT THEATRE	YES: Please swap your drink into a plastic cup before heading into Vault for the performance. NO: Please swap your drink into a plastic cup before heading into <i>The</i> Vault for the performance.
CELLAR	THE CELLAR THE CELLAR THEATRE CELLAR THEATRE	YES: Are you heading to a show in Cellar? NO: Are you heading to a show in <i>the</i> Cellar?.
LOUNGE the BARFOOT & THOMPSON LOUNGE (← Exception to the rule! When we have a naming sponsor we use a lower-case 'the' before the full name')	THE LOUNGE THE FOYER BARFOOT & THOMPSON FOYER BARFOOT & THOMPSON LOUNGE	YES: Please meet in Q Theatre's LOUNGE. Q Theatre welcomes you to the BARFOOT & THOMPSON LOUNGE. NO: Please meet in <i>the</i> LOUNGE. Q Theatre's welcomes you to <i>BARFOOT & THOMPSON LOUNGE</i> .

